



**Automotive Aftermarket
Industry Association**

2006 OUTSOURCING SURVEY

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INTRODUCTION

Over the past decade, an increasing number of companies have turned to outsourcing as a means to lower operating costs, enhance productivity and enable business strategies. As the global outsourcing industry continues to experience dramatic growth in size, scope and opportunity, corporate uncertainties about outsourcing's complexity and risks are also increasing.

The Automotive Aftermarket Industry Association (AAIA), in conjunction with *Alvarez & Marsal*, combined resources to create a survey designed to measure the opinions of C-Level business leaders (CEOs, CFOs, etc.) in the aftermarket industry. The survey was sent to all current AAIA member C-Level executives and was fielded between July 12, 2006 and August 2, 2006. Responses were analyzed during the month of August.

The following analysis includes a concise summary of survey results. AAIA is willing to perform additional analyses as required.