

INTRODUCTION

The purpose of the *2009 Equipment Purchasing Trends* report is to provide insight into current and future purchasing trends of professionals who utilize shop equipment for automotive repair. This report is part of a series of surveys devoted to collecting data on equipment purchasing decisions.

METHODOLOGY

The *2009 Equipment Purchasing Trends* survey form was sent to recipients through e-mail. A total of 251 completed surveys were submitted to AAIA. However, 15 of those surveys were excluded from the analysis in this report because respondents indicated that they had little or no responsibility for equipment purchasing. The remaining 236 responses were used in the analysis for this survey.

Survey forms were sent out in the beginning of June 2009 with a return date at the end of September. Analysis of the surveys took place during October and November.

The collection and presentation of the data was compiled in conjunction with the 2004 and 2006 *Equipment Purchasing Trends* survey to provide a historical frame of reference for the reader. Both methodologies were conducted in the same way to ensure a valid comparison over the range of topics covered.

In addition to the analysis on all respondents, the following report is further broken down according to participants' personal and repair shop equipment purchases.